

# TRAVIS R. ROWELL JR.

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(206) 849.7333

*My passion is creating interfaces that enhance the human experience.*

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## WORK EXPERIENCE:

### ADD3, SEATTLE WA

PRINCIPAL USER EXPERIENCE | JUN 2015 - PRESENT

- DESIGN PERFORMANCE DRIVEN WEBSITES FOR CLIENT COMPANIES.
- WORDPRESS DESIGNER AND ENGINEER ON PREMISE.
- PROVIDE BRANDING AND PRINT DESIGN FOR CLIENT COMPANIES.

### XOME.COM, BELLEVUE WA

PRINCIPAL USER EXPERIENCE (CONTRACT) | JULY 2017 - JULY 2018

- LED NEXT GENERATION UI UX, IOS MOBILE RE-DESIGN.
- DESIGNED DATA DRIVEN MINIMUM VIABLE PRODUCT FLOWS FOR REAL ESTATE PRODUCTS.
- LED ITERATIONS WITH EXECUTIVES AND STAKEHOLDERS.

### MOBILESOFT, LAS VEGAS NV

USER EXPERIENCE LEAD | MAY 2014 - JUNE 2015

- DESIGNED MOBILE APPS FOR PLAYSTORE, APP STORE AND APPMART.
- PROVIDED BRANDING AND PRINT DESIGN FOR CLIENT COMPANIES.
- LED ITERATIONS WITH EXECUTIVES AND STAKEHOLDERS.

### GOLDWELL BANKER PREMIER, LAS VEGAS NV

FRONT-END SOFTWARE ENGINEER | DEC 2012 - MAY 2014

- LED FRONTEND RESPONSIVE FRAMEWORK INTEGRATION INTO IQ SOFTWARE.
- CODED DESIGN INTO TEMPLATES AND SEARCH CONTROL PANELS USING API'S.

### WILDFOX COUTURE, LOS ANGELES CA

USER INTERFACE DEVELOPER | FEB 2009 - DEC 2012

- DESIGNED UI AND MANAGED ECOMMERCE WEBSITE.
- CODED CAROUSELS, SLIDERS, FULL SCREEN IMAGES TO DISPLAY SEASONAL LINES.

## GLOBAL GAMING GROUP, LAS VEGAS NV

GAME ARTIST/ANIMATOR | APR 2005 - FEB 2009

- CONCEPTUALIZED GAME TITLES AND CHARACTERS FOR VIDEO SLOT MACHINES.
- ILLUSTRATED STYLIZED ART TO MAKE 3D ART IN 2D ENVIRONMENT.
- ANIMATED SYMBOLS AND BONUS GAMES.
- DESIGNED ARTWORK FOR BACKGROUND UI'S, GAME GLASS AND HELP SCREENS.

## MGM/MIRAGE CORPORATION, LAS VEGAS NV

GRAPHIC ARTIST/PRODUCTION | FEB 2002 - APR 2005

- UPDATED EXISTING PRODUCTION ARTWORK FOR ALL PROPERTIES.
- ASSISTED SENIOR DESIGNERS ON PERIPHERAL TASKS.

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## TECHNICAL EXPERTISE:

### SKILL

- UI UX USABILITY
- RESEARCH
- SKETCH APP / FLINTO
- ILLUSTRATOR / PHOTOSHOP
- AFTER EFFECTS

### KNOWLEDGE

- HTML, CSS
- JAVASCRIPT
- BOOTSTRAP TWITTER
- WORDPRESS CMS
- PHP MYSQL

### TOOLS

- INVISION APP / STUDIO
- ADOBE CREATIVE SUITE
- CODE PEN
- STACK OVERFLOW
- GITHUB

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## EDUCATION:

### GRAPHIC DESIGN

SCHOOL OF VISUAL ARTS

NEW YORK, NY

### COMBAT MEDICAL SPECIALIST (91B)

US ARMY MEDICAL SCHOOL

FT. SAM HOUSTON, TX

PORTFOLIO CAN BE VIEWED AT  
[WWW.TRAVISREEDMEDIA.COM](http://WWW.TRAVISREEDMEDIA.COM)

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SEPTEMBER 22, 2018

SEATTLE, WA

MY NAME IS TRAVIS,

MY LAST PROJECT WAS CONTRACTED AS THE LEAD PRODUCT DESIGNER FOR THE NEW NEXT GENERATION XOME REAL ESTATE IOS MOBILE APP 2019 REDESIGN. I DESIGNED THE COMPLETE ENTERPRISE UX UI SOLUTION.

I'D LOVE THE OPPORTUNITY TO SHARE MY WORK.

CHEERS,

TRAVIS R. ROWELL JR.

